

The Bottom Line - Your Search Results Are Guaranteed.

Dramatically raise targeted traffic to your website 80% - 1500%

Raise revenues by increasing number of leads and sales with boost in visitor traffic. Drives only qualified visitors to your website because visitors qualify themselves. They take the initiative to turn on a computer, open a browser window, navigate to a search engine, type in a keyword and click on your website amongst all others. We **position your company on search engines so you can monetize** on those visitors.

Target qualified customers in all Canadian and American cities. **Expand by geographic areas** or reinforce existing market share in Canada and US. Learn more about [Local SEO](#).

Become key industry online player by **capturing competitive, and profitable search spots on Google, Yahoo, MSN (Microsoft), Ask.com, AOL** and other search engines.

Nirvana is a **leading** global search marketing firm that proves the word "leading" with real results.. **We have full capacity to achieve all of your search marketing goals and go beyond.**

We know there is a budget to work with and that budget has to turn into revenues within a time period. Nirvana works closely with your team in order to satisfy proper stakeholders and most importantly **achieve and surpass your objectives by** driving targeted and motivated customer prospects to your online properties

Reduce cost per acquisition of new customers by targeting prospects on search engines with keywords that receive highest search volume and deliver highest conversion rate.

Optimize your: press releases, code, flash, video, PDFs and other properties for high search engine visibility..

Increase brand awareness by increasing traffic from third party industry websites via **link enhancement services**.

Know what your competitors are doing, take advantage of their weaknesses and position your organization to compete with their strengths **through website & competition analysis**.

Nirvana understands that to succeed in search marketing and **bring measurable results** that speak numbers you require a strong partner that gets search, understands your objectives and works in tandem with your revenue goals.

We offer advanced [search engine optimization services](#) **untouched by any of our competitors** such as customized targeting of your customers by [geographic areas](#), full [French focused SEO campaigns](#), in-depth 360 degree research into [language your customers use](#), all round [awareness of competition](#), online industry trends and more.

1. SEO Case Studies - from Nirvana

www.acuraembedded.com

The Client: Rugged mobile computing solutions constitute our main business Acura Embedded Systems was established in 1994.

The company is an integral player in rugged industrial embedded systems manufacturing and distribution. With respect to mobile systems, Acura is a world-class developer of wireless, heavy-duty computer equipment. Acura offers a full range of wireless, rugged field computing systems for special services such as commercial field services, communications and utilities, government, military, public safety, transportation and telecommunications.

Headquartered in Surrey, BC, Canada with international sales and support offices in the U.S. and in Asia, the company is well positioned to support the evolving needs for integrated wireless rugged computing systems on a global scale. In addition to its own sales force, Acura currently has distributor partnerships with Pentagon Rugged Systems, Blue Max, EmerGeo and CAD Zone, as well as an extensive network of vertical international distributors and resellers.

The Client's Needs:

When we first approached the client had a very small internet presence that could only be found under their own name. It was clear at the first meeting that client wanted to establish big internet visibility to grow their name, gather enquiries and ultimately do a lot more business with people who use the internet to find services. Their goal was to become Google no'1 on the search terms used in their industry. The main key words they felt was rugged computers and military computers.

Our SEO Recommendation and Action:

The client needed a new website as well as full optimization and this gave us the flexibility of building a site with SEO heavily in mind.

We first sat down with the client and prioritized the keywords that were to form the basis of the optimization process. Building the website from scratch we could directly integrate the Page Title, ALT tags, and Meta tags and optimize the keywords throughout the page layout.

NB - we mention meta tags here because some search engines still use them. Google uses the Meta Description for instance so it's important to have these filled in and optimized correctly.

Internal linking structures were developed and external links were built to enhance the optimization process. For the first month months we were in constant communication with the client to fine tune the optimization and provide feedback. During this period niche keywords were added to grow the visibility into keywords such "Rugged computers" "Military computers". Using this technique of multi-keyword optimization we can bring great rankings on many keywords with client liaison and correct planning.

We manage this site monthly with the client.

The results were very impressive.

- For the last 4 months the web site has occupied Google no'1 on top keywords Rugged, Rugged Computers, Rugged Industrial Computers,

The SEO Results:

Keyword	Google Page Ranking	Keyword	Previous to SEO
Rugged	1	5	not in top 100
Rugged Computers	1	2	not in top 100
Rugged Industrial Computers	1	1	not in top 100
Rugged Military Computers	1	6	not in top 100
Rugged laptop	1	4	not in top 100
Rugged Notebooks	1	4	not in top 100
Industrial Computers	1	5	not in top 100

1. SEO Case Studies - from Nirvana

www.anbaluminum.com

The Client:

A&B Aluminum Products is a manufacturer of range of Aluminum products. The client was making good quality products like sundeck railings, patio covers and posts.

The Client's Needs:

When we were first approached the client had a very small internet presence that could only be found under their own name. It was clear at the first meeting that they wanted to establish big internet visibility to grow their name, gather enquiries and ultimately do a lot more business with people who use the internet to find

services. Their goal was to become Google no'1 on the search terms used in their industry in the local BC market. The main key words they felt were Aluminum products Designed, BC aluminum product.

Our SEO Recommendation and Action:

The client needed a new website as well as full optimization and this gave us the flexibility of building a site with SEO heavily in mind.

The client was briefed in the first meeting on importance of choosing the right keywords then we helped him in prioritizing the keywords that were to form the basis of the optimization process. Building the website from scratch we could directly integrate the Page Title, ALT tags, and Meta tags and optimize the keywords throughout the page layout.

Internal linking structures were developed and external links were built to enhance the optimization process. For the first month months we were in constant communication with the client to fine tune the optimization and provide feedback. During this period niche keywords were added to grow the visibility into keywords such "Aluminum products Designed" "BC aluminum product". Using this technique of multi-keyword optimization we can bring great rankings on many keywords with client support and correct planning.

We manage this site monthly with the client.

The results were very impressive.

- For the last 6months the web site has occupied Google no'1 on top keywords Aluminum products Designed, Richmond Aluminum Products, BC aluminum product, Richmond aluminum products manufacturer

The SEO Results :

Keyword	Google Page Ranking	Keyword	Previous to SEO
Aluminum products Designed	1	1	not in top 100
Richmond Aluminum Products	1	4	not in top 100
BC aluminum product	1	3	not in top 100
Richmond aluminum products manufacturer	1	8	not in top 100

2. SEO Case Studies - from Nirvana

www.acecurriestogo.com

The Client: ace curries is on of the leading provider of spices to the hospitality industry in Canada.

The company is a leading player in the spices market of Canada. They have many retailers who are selling their wares as well as a chain of institutional supply in the hospitality industry.

The Client's Needs: The client had a very small internet presence that could only be found under their own name. It was clear at the first meeting that they wanted to increase internet visibility to grow their name, gather enquiries and ultimately do a lot more business with people who use the internet to find services. Their goal was to become Google no'1 on the search terms used in their industry. The main key words they felt were "Indian spices" "Curry spices".

Our SEO Recommendation and Action:

The client needed a new website with ecommerce as well as full optimization and this gave us the flexibility of building a site with SEO heavily in mind.

Client was thoroughly explained about the use of right keywords and prioritizing the keywords that were to form the basis of the optimization process. Building the website from scratch we could directly integrate the Page Title, ALT tags, and Meta tags and optimize the keywords throughout the page layout.

Internal linking structures were developed and external links were built to enhance the optimisation process. For the first month months we were in constant communication with the client to fine tune the optimization and provide feedback. During this period niche keywords were added to grow the visibility into keywords such "Indian Spices Store" "Curry Spices". Using this technique of multi-keyword optimization we can bring great rankings on many keywords with client support and correct planning.

We manage this site monthly with the client.

The results were very impressive.

For the last 3 months the web site has occupied Google no'1 on top keywords Indian spices, Indian Spices Store, Curry Spices Canada Curry Spices

▪ **The SEO Results :**

Keyword	Google Page Ranking	Keyword	Previous to SEO
Indian spices	1	5	not in top 100
Indian Spices Store	1	3	not in top 100
Curry Spices Canada	1	2	not in top 100
Curry Spices	1	4	not in top 100

3. SEO Case Studies - from Nirvana

www.acrodyne.ca

The Client : Acrodyne Fabricators Inc. is one of the leading company in sheet metal industry.

The company continues to produce high end precision sheet metal parts for a demanding and growing hi-tech market. They are market leaders in sheet metal industry in the local market.

The Client's Needs : Though the client was a market leader in the local sector still the client had a very small internet presence that could only be found under their own name. client wanted to establish big internet visibility to grow their name, gather enquiries and ultimately do a lot more business with people who use the internet to find services. Their goal was to become Google no'1 on the search terms used in their industry in the Vancouver and BC market. The main key words they felt Sheet Metal Industry, Sheet Metal Industry Canada, Sheet Metal Vancouver surrey sheet metal, cnc punching

Our SEO Recommendation and Action:

The client needed a new website as well as full optimization and this gave us the flexibility of building a site with SEO heavily in mind.

We first sat down with the client and prioritized the keywords that were to form the basis of the optimization process. Building the website from scratch we could directly integrate the Page Title, ALT tags, and Meta tags and optimise the keywords throughout the page layout. We mention meta tags here because some search engines still use them. Google uses the Meta Description for instance so it's important to have these filled in and optimized correctly.

Internal linking structures were developed and external links were built to enhance the optimisation process. For the first month months we were in constant communication with the client to fine tune the optimisation and provide feedback. During this period niche keywords were added to grow the visibility into keywords

such "Sheet Metal Industry" "Sheet Metal Vancouver". Using this technique of multi-keyword optimisation we can bring great rankings on many keywords with client support Sheet and correct planning.

We manage this site monthly with the client.

The results were very impressive.

For the last 4 months the web site has occupied Google no'1 on top keywords Sheet Metal Industry, Sheet Metal Industry Canada, Sheet Metal Vancouver, surrey sheet metal cnc punching

The SEO Results:

Keyword	Google Page Ranking	Keyword	Previous to SEO
Sheet Metal Industry	1	1	not in top 100
Sheet Metal Industry Canada	1	1	not in top 100
Sheet Metal Vancouver	1	4	not in top 100
surrey sheet metal CNC punching	1	1	not in top 100

4. SEO Case Studies - from Nirvana

URL of the site: www.accentpack.com

The Client : Accent Packaging Equipment is a very young company, starting operations in 2005. APE was started to fill a void that was created by the shutdown

of a local label applicator manufacturer. Well, the void was filled but years of experience in the packaging industry, experience of integrating entire packaging lines, the trust of fortune 500 companies and having a great rapport with many North American packaging machinery manufacturers moved APE quickly into the direction of a system integrator. The client caters to whole of north American market.

The Client's Needs : When we were first approached the client had only one key word labeler Canada ranked on the 7th page of google.all the other keywords were not present on the first 10 pages of google. It was clear at the first meeting that they wanted to establish big internet visibility to grow their name, gather enquiries and ultimately do a lot more business with people who use the internet to find services in the whole of north American market. Their goal was to become Google no'1 on the search terms used in their industry. The main key words they felt was label applicator, filler and weigh filling.

Our SEO Recommendation and Action:

The client already had website we redesigned it without changing the basic structure of the site as client wanted to retain the same look. But we tried to provide full optimization with SEO heavily in mind.

We first sat down with the client and prioritized the keywords we initially wanted the keywords to be ranked in the Canadian that were to form the basis of the optimization process. Building the website from scratch we could directly integrate the Page Title, ALT tags, and Meta tags and optimize the keywords throughout the page layout.

Internal linking structures were developed and external links were built to enhance the optimization process. For the first month months we were in constant communication with the client to fine tune the optimization and provide feedback. During this period niche keywords were added to grow the visibility into keywords

such "label applicator Canada" "Filler Canada" . Using this technique of multi-keyword optimization we can bring great rankings on many keywords with client support and correct planning.

We manage this site monthly with the client.

The results were very impressive.

- For the last 4 months the web site has occupied Google no'1 on top keywords

Label Applicator Canada, Filling Powder Canada, Filling Equipment Canada, Filler Canada, CANADA Weigh Filling, small packaging equipment.

The SEO Results:

Keyword	Google Page Ranking	Keyword	Previous to SEO
Label Applicator Canada	1	1	not in top 100
Filling Equipment canada	1	3	not in top 100
Filling Powder canada	1	5	not in top 100
Filler canada	1	5	not in top 100
CANADA Weigh Filling	1	1	not in top 100
small packaging equipment	1	14	not in top 100

5. SEO Case Studies - from Nirvana

URL of the site: www.andeanpowdertours.com

The Client:

Andean Powder Tours is a organization dedicated to providing authentic local ski & snowboard guides to the Central Andes. They have a good local presence in the local Chilean tourism sector.

The Client's Needs:

The client wanted a lot of traffic from the search engines so that they can increase the business. It was clear at the first meeting that they wanted to establish big internet visibility to grow their name, gather enquiries and ultimately do a lot more business with people who use the internet to find services. Their goal was to become Google no'1 on the search terms used in their industry. The main key words they felt were

Powder Tours,Chile Tours Packages,Chile Powder Tours,powder dream tour,Us Powder Dream

Our SEO Recommendation and Action:

The client needed a new website as well as full optimization and this gave us the flexibility of building a site with SEO heavily in mind.

We first sat down with the client and prioritized the keywords that were to form the basis of the optimization process. Building the website from scratch we could

directly integrate the Page Title, ALT tags, and Meta tags and optimize the keywords throughout the page layout.

We manage this site monthly with the client.

The results were very impressive.

- For the last 4 months the web site has occupied Google no'1 on top keywords Powder Tours, Chile Tours Packages, Chile Powder Tours, powder dream tour, Us Powder Dream

The SEO Results:

Keyword	Google Page Ranking	Keyword	Previous to SEO
Powder Tours	1	6	not in top 100
Chile Tours Packages	1	9	not in top 100
Chile Powder Tours	1	1	not in top 100
powder dream tour	1	4	not in top 100
Us Powder Dream	1	3	not in top 100

Conclusion

From the depth of our domain expertise and our proprietary intellectual property to our onsite/offshore delivery model, our work is not finished until there's a solution that meets the challenge.

Nirvana Infocom works with enterprises across industries to help them manage their business better and remain competitive. It also helps enterprises address key business problems by building custom solutions for each enterprise's